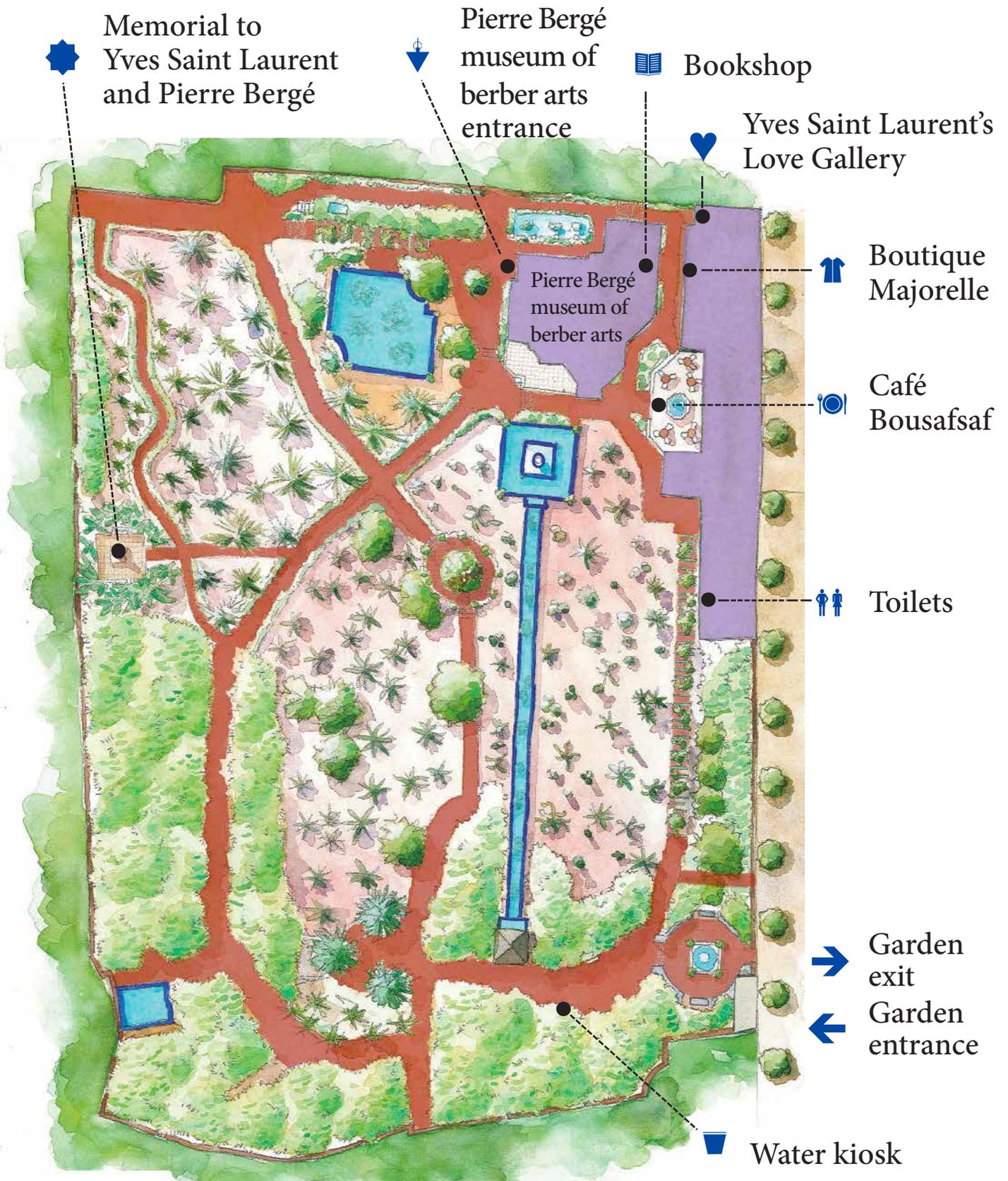


Jardin Majorelle



ENGLISH

Plan of the Garden



 The garden and museum are wheelchair accessible.

Jardin Majorelle

Jacques Majorelle (1886-1962) was a French orientalist painter and son of the famous Art Nouveau furniture designer, Louis Majorelle. He arrived in Morocco in 1917, invited by the French Resident-General, Marshal Lyautey. Majorelle was seduced by Marrakech. In 1923, he decided to live there, purchasing a vast palm grove that would become the Jardin Majorelle we know today.

In 1931, he commissioned the architect, Paul Sinoir, to build an artist's studio in the Art Deco style; its walls were painted in "Majorelle Blue". Around it, he designed a garden, a living work of art composed of exotic plants and rare species collected during his worldwide travels. He opened his garden to the public in 1947, but after his death in 1962, it fell into abandon.

In 1980, Pierre Bergé and Yves Saint Laurent acquired the Jardin Majorelle, saving it from real estate developers. Since then, the garden has been restored, and many new plants have been added. A museum dedicated to Berber culture was opened in the painter's studio. Today, the Jardin Majorelle also includes a bookstore, café and boutique.

After the death of Yves Saint Laurent in 2008, Pierre Bergé donated the Jardin Majorelle to the Fondation Pierre Bergé – Yves Saint Laurent. The Fondation Jardin Majorelle was established at this time. A memorial to the French fashion designer was built in the garden.



Pierre Bergé and Yves Saint Laurent
at the Jardin Majorelle Marrakech

The Fondation Jardin Majorelle is a nonprofit organisation which, using its own resources, ensures the conservation and maintenance of the property. Its earnings are entirely reinvested in Morocco to finance cultural, educational or social projects, including:

- **Organising conferences and symposiums** related to botany, literature, and Berber culture, as well as exhibitions in Morocco and overseas.
- **Providing grants to cultural and educational institutions in Morocco**, such as the Fondation Ténor pour la Culture, the Cinémathèque in Tangier, and the School of Visual Arts in Marrakech (ESAV).
- **Financing scholarships** for young Moroccans studying abroad.
- **Contributing** to numerous social initiatives within Morocco.

The foundation's resources were used to establish the Pierre Bergé Museum of Berber Arts in December 2011. They have also made possible the musée YVES SAINT LAURENT marrakech, adjacent to the Jardin Majorelle, whose doors opened to the public in October, 2017.



**FONDATION
JARDIN MAJORELLE**

Rue Yves Saint Laurent,
Guéliz, 40090 Marrakech.
Tél : + 212 (0)5 24 29 86 86 www.jardinmajorelle.com

© Sacha



Fondation
PIERRE BERGÉ
YVES SAINT LAURENT

5, avenue Marceau, Paris

The Paris-based **Fondation Pierre Bergé – Yves Saint Laurent** is the culmination of forty years of creativity. It retraces the world of fashion created by Yves Saint Laurent, fashion that reveals the inner workings of society. Using masculine codes, Saint Laurent brought women a sense of security and daring while preserving their femininity. His clothes embody 20th-century history. They have accompanied the emancipation of women in every domain, whether personal, social or political.

The Fondation transforms this cultural patrimony into projects.

The mission of the Fondation Pierre Bergé – Yves Saint Laurent, a state-recognized nonprofit foundation since December 5, 2002, is to:

- **Conserve** 5,000 garments, 15,000 haute couture accessories, 50,000 sketches and other items that testify to Yves Saint Laurent's genius
- **Support** artistic, cultural and educational projects.

2017 saw the opening of the Musée Yves Saint Laurent Paris at the foundation's headquarters. It is here that the foundation's impressive collection is displayed to the public and conserved under optimal conditions.

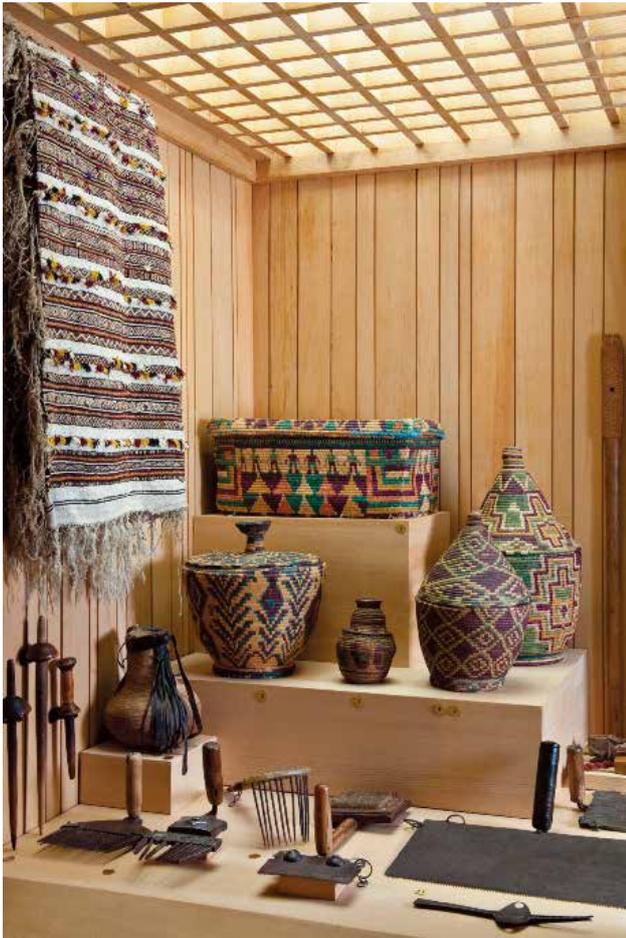


Fondation Pierre Bergé - Yves Saint Laurent

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PIERRE BERGÉ MUSEUM OF BERBER ARTS



The Pierre Bergé Museum of Berber Arts is located in the former painting studio of Jacques Majorelle, and presents a panorama of the extraordinary creativity of the oldest people in North Africa. A collection of over 600 objects (jewellery, arms, leatherwork, basketry, textiles, and carpets) was sourced throughout Morocco – from the Rif Mountains to the Sahara desert - and attests to the richness and diversity of an ongoing, vibrant culture.

The museum was designed around its collection: sound, music, photography and film transport the visitor, opening a door onto the Berber culture of Morocco.

October – April : 8am – 6pm

May – September : 8am – 6:30pm

Ramadan : 8am – 5pm

Unaccompanied children are not admitted.

Picnics and animals are not allowed.

Big bags and strollers must be deposited at the luggage storage.



OPEN EVERY DAY



FONDATION
JARDIN MAJORELLE

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www.tickets.jardinmajorelle.com

The Fondation Jardin Majorelle is a nonprofit organisation established by decree N° 2.11.647 on November 4, 2011.

