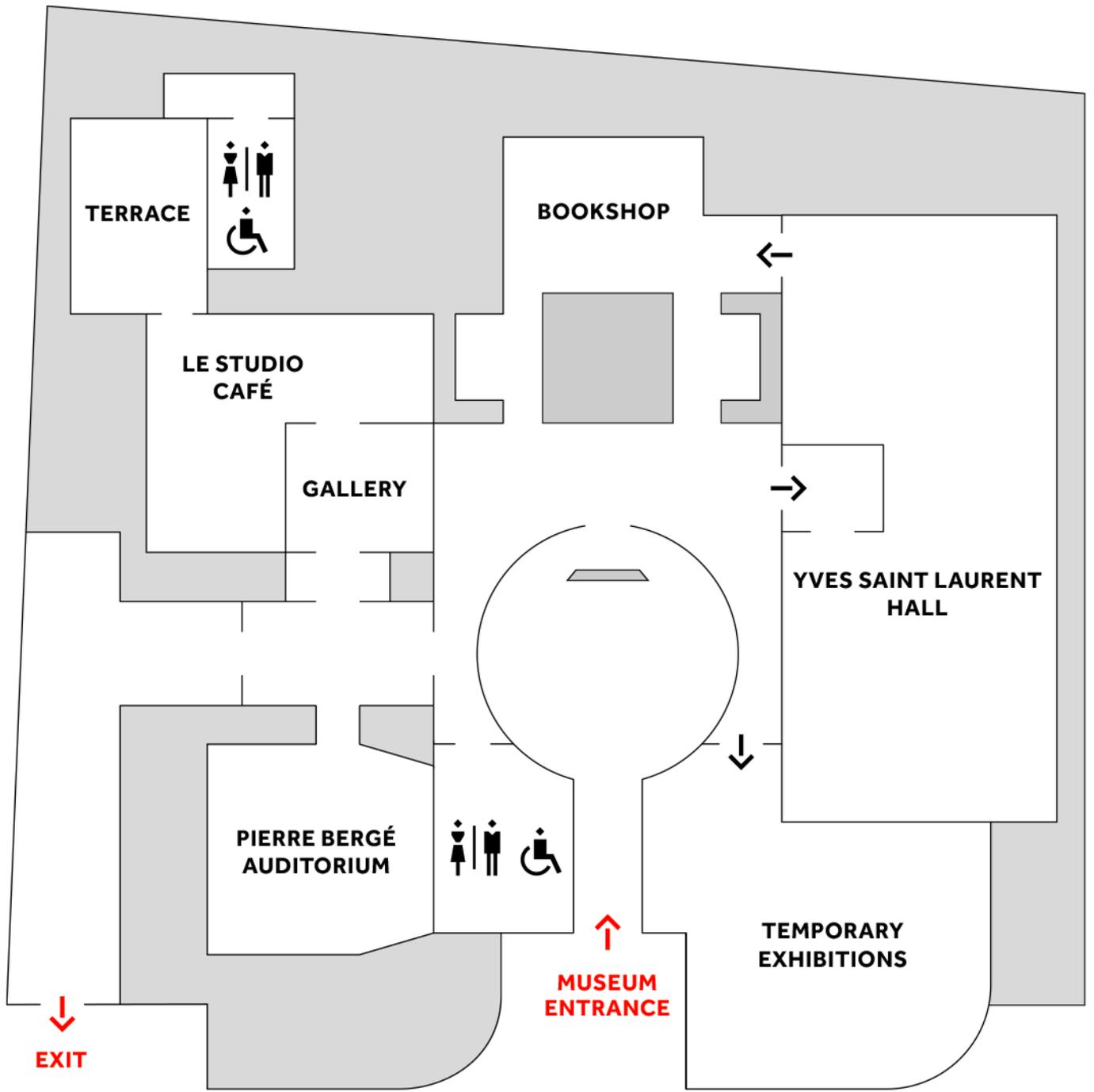


ENGLISH



**musée
YVES SAINT LAURENT
marrakech**





← JARDIN MAJORELLE

RUE YVES SAINT LAURENT

YVES SAINT LAURENT HALL

More than just a retrospective featuring the essential work of Yves Saint Laurent—the pea coat, the Mondrian dress, “le smoking” and the safari jacket—the exhibition, rooted in Marrakech, is a voyage to the heart of what influenced the designer. Fifty pieces chosen from the collection are displayed around themes dear to Yves Saint Laurent: Masculine-Feminine, The Color Black, Africa and Morocco, Imaginary Voyages, Gardens and Art. They offer an original interpretation of the couturier’s work through models rarely seen by the public, in a scenography initially designed by Christophe Martin and revisited by Jasmin Oezcebi, under the monumental gaze of Yves Saint Laurent, photographed in 1971 by Jeanloup Sieff.



TEMPORARY EXHIBITIONS

Conceived as a dynamic cultural center, this space is the setting for two or three exhibitions per year. The exhibitions are related to fashion, art, contemporary art and design, anthropology or botany.



THE GALLERY

Every year, a new exhibition devoted to the world of Yves Saint Laurent or to Morocco is mounted in the gallery.

THE THEATER LOBBY

Here one sees the important work done by Yves Saint Laurent for the theater, ballet, cabaret and cinema. From the late 1950s until the end of his career, the couturier was greatly influenced by the stage and screen, as seen by a selection of sketches, drawings and photographs of the costumes he designed for them.

THE PIERRE BERGÉ AUDITORIUM

The 150-seat auditorium can be adapted to the diverse needs of the museum. The programming of events, which takes advantage of a state-of-the-art modular acoustics system, includes the projection of films and documentaries on Yves Saint Laurent, concerts, live broadcasts of operas and theater from around the world, as well as seminars and colloquiums.



THE LIBRARY

The library houses important volumes related to Arabo-Andalusian history, Berber culture, botany, the study of costumes and the history of fashion. It is accessible free of charge and by appointment. The list of the library's approximately 10,000 volumes may be consulted online.



THE BOOKSHOP

The museum bookshop was inspired by the first ready-to-wear boutique, SAINT LAURENT *rive gauche*, which opened in Paris in 1966. Here one finds volumes related to Yves Saint Laurent, fashion, Morocco, and the cultural programming of the museum. Posters and the iconic LOVE postcards reflect the couturier's creative spirit.

LE STUDIO CAFÉ

The museum's café, Le Studio, takes its name from Yves Saint Laurent's workspace at 5 avenue Marceau in Paris and evokes the calm and intimate environment where the couturier would retreat and work. The menu includes Moroccan dishes and those from other culinary traditions; the chef in residence regularly adds new dishes whose top-quality ingredients are sourced locally.

“In Morocco, I realized that the range of colors I use was that of the *zelliges*, *zouacs*, *djellabas* and *caftans*. The boldness seen since then in my work, I owe to this country, to its forceful harmonies, to its audacious combinations, to the fervor of its creativity. This culture became mine, but I wasn’t satisfied with absorbing it; I transformed and adapted it.”

YVES SAINT LAURENT

“When Yves Saint Laurent first discovered Marrakech in 1966, he was so moved by the city that he immediately decided to buy a house here, and returned regularly. It feels perfectly natural, fifty years later, to build a museum dedicated to his oeuvre, which was so inspired by this country.”

PIERRE BERGÉ



MUSÉE YVES SAINT LAURENT MARRAKECH

A stone's throw from the Jardin Majorelle, this 4,000 m² building was conceived as a real cultural center. It features a permanent exhibition space showcasing 40 years of creative work at the Yves Saint Laurent couture house (1962–2002), a space for temporary exhibitions, photography gallery, auditorium, research library, bookshop and terrace café. The collections are housed and safeguarded in a custom-designed basement space adhering to the most demanding preventive conservation norms.

The museum was designed by the architectural firm Studio KO. The facade of the building appears as an intersection of cubes with a lace-like covering of bricks, creating patterns that recall the weft and warp of fabric. As with the lining of a couture jacket, the interior is radically different: velvety, smooth and radiant.



THE FONDATION JARDIN MAJORELLE

A nonprofit Moroccan institution, the Fondation Jardin Majorelle uses its own resources to ensure the conservancy and maintenance of the Jardin Majorelle and the Musée YVES SAINT LAURENT Marrakech. The foundation's earnings are entirely reinvested in Morocco to further the goals of the Fondation Jardin Majorelle and to finance cultural, educational and social initiatives.

MUSÉE YVES SAINT LAURENT PARIS

Dedicated to one of the twentieth century's greatest fashion designers, the Musée Yves Saint Laurent Paris will be the first museum of this scale—and devoted to a single couturier—to open in the capital of fashion. It will occupy the historic *hôtel particulier* at 5 avenue Marceau where Yves Saint Laurent designed his collections between 1974 and 2002. An ever-changing 450 m² display of Yves Saint Laurent's work and theme-based temporary exhibitions will present the rich and unique heritage conserved by the Fondation Pierre Bergé — Yves Saint Laurent.

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Open every day, except Wednesdays, 10 a.m. - 6 p.m.

Children under 12 must be accompanied by an adult.

The museum is wheelchair accessible.

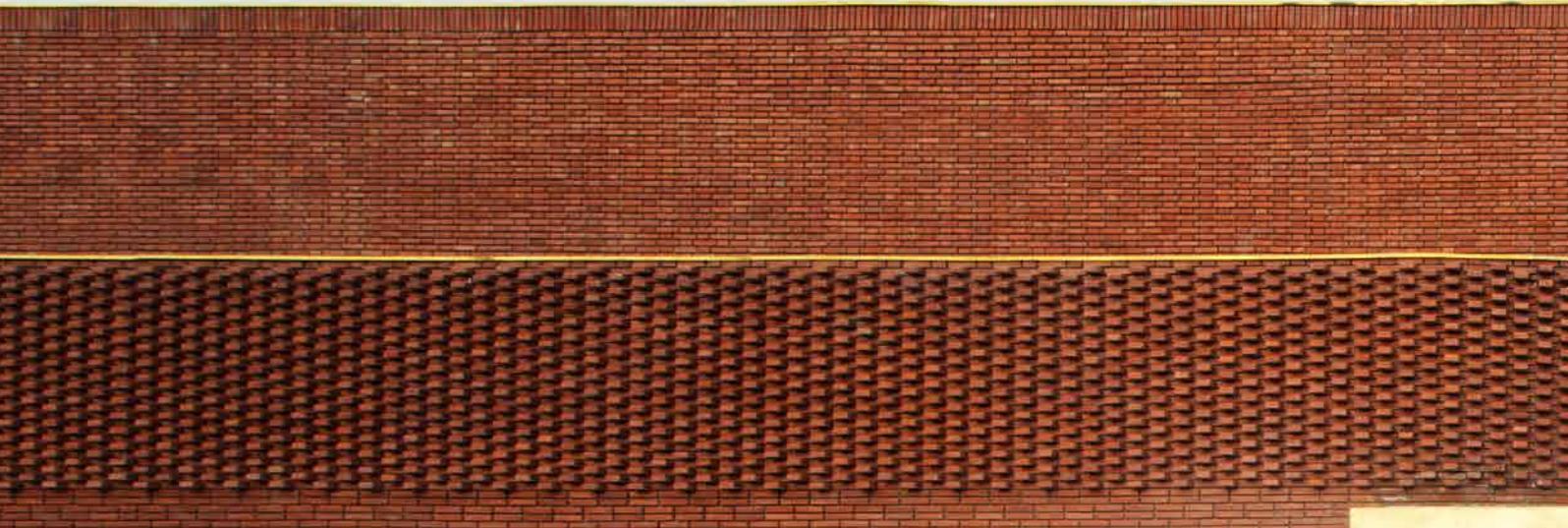
The museum is under video surveillance.

Rue Yves Saint Laurent, Guéliz 40090 Marrakech, Morocco

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musée YVES SAINT LAURENT marrakech

The Musée YVES SAINT LAURENT Marrakech

is a nonprofit institution administered by the Fondation Jardin Majorelle, recognized by the Moroccan State by Decree N 2.11.647 dated November 4, 2011—Official Journal of December 15, 2011